

# Data Privacy Week

## Email Prospecting Template

### Subject:

How much do your employees really know about data privacy?

### Email Body:

Hi CUSTOMER\_NAME,

Now 2022's Data Privacy Week is here, this is a great time to improve on how your workforce handles sensitive company data.

This year, we'd like to help make things a little bit easier for you...

We're excited to offer a free trial of our managed human risk management (HRM) service that educates employees on the best practices for handling sensitive company data.

Here is how our managed HRM service can strengthen your business's data privacy:

- Drive secure employee data handling behaviour through bite-sized training courses
- Implement essential data privacy policies and processes without the admin pains
- Safeguard exposed data with ongoing dark web breach monitoring
- Test employee resilience to phishing attacks that aim to steal company data

Getting started is quick, easy and simple with a commitment free 14-day trial.

We would love to schedule a call with you so that we can discuss how our HRM service can help your business stay compliant and protect your data.

Sincerely,

  
  
