Partner Brand Guidelines

Core Colours

The core palette will cover the majority of your needs. It's intentionally small in variety so as not to dilute the brand visuals and to avoid confusion.

87, 46, 0, 11 CMYK: 30, 123, 228 RGB: HEX: #1E7BE4

82, 48, 0, 72

13, 37, 71

#0D2547

Hero/Icons

100. 0. 25. 20

0, 204, 153 #00CC99 Call-to-Action

Secondary Colours

The secondary colour palette offers more diversity, with a selection of colours that can be exclusively applied to each of usecure's core features, as labelled below the hex codes.



Primary/uLearn

CMYK: 91, 25, 0, 3 RGB: 23, 186, 247 HEX: #17BAF7 uPhish



64, 9, 0, 20

#49B8CB

uBreach

73, 184, 203

27, 57, 0, 20 148, 88, 203 #9458CB **uPolicy**



CMYK: 0, 64, 64, 3 RGB: 247, 89, 89 HEX: #F75959 Reporting



27, 21, 0, 42 109, 118, 149: #6D7695 Copy (Light Background)



10, 8, 0, 20 183, 187, 203 #B7BBCB Copy (Dark Background)

Typography

Font size	Font Style	Colours
Headline large	Muli Bold	
Headline small	Muli Bold	
Body text	Muli Regular	
Button text	Muli Bold	
Captions	Muli Regular	

usecure Logo / Name

All forms of the usecure logo/name must be written in lower case to ensure consistency.

- × uSecure
- × Usecure
- × USecure
- × u-secure
- ✓ usecure

usecure

usecure

usecure

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Resource Hub

https://help.usecure.io/en/

- Icons & Illustrations
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